

9th. Edition Mexico Business Summit

Querétaro, 23-25 October 2011

Special Program for the Mexico Future Group, 22-23 October 2011

Saturday 22 October

*Location: **Museo de Arte**, Allende Sur No. 14, Esquina Pino Suarez, Col. Centro Histórico, CP 76000, Santiago de Querétaro, Querétaro*

18:30 onwards	<i>Participant registration</i>
19:30-20:00	<i>Welcoming remarks and kick off discussion</i> Mexico's new generation of entrepreneurs, the way forward <i>This short kick off session is a discussion meant to set the context for the next day.</i> <ul style="list-style-type: none"> • Miguel Alemán Velasco, Chairman, Mexico Business Summit, Mexico • José Eduardo Calzada Roviroso, Governor of the state of Queretaro, Mexico
20:00-22:30	<i>Meet, Eat and Drink</i> Participants are invited to relax and meet one another on the beautiful patio of the Museo de Arte in Queretaro.

Sunday 23 October

*Location: **Ex Convento Santa Rosa de Viterbo**, Calle Arteaga S/N, Esquina Ezequiel Montes, Col. Centro Histórico, CP 76000, Santiago de Querétaro, Querétaro.*

9:00-10:30	<i>Session 1</i> Beware: this is changing our world <ul style="list-style-type: none"> • Claude Smadja, President and Founder, Smadja & Smadja, Switzerland • Clyde Prestowitz, President, Economic Strategy Institute, USA
10:45-12:15	<i>Session 2</i> The 30th upgrade of the human species <ul style="list-style-type: none"> • Juan Enriquez-Cabot, Chairman & CEO, Biotechonomy
12:30-14:30	<i>Brunch and Session 3</i> Who will be the next champion? <ul style="list-style-type: none"> • Lourdes Casanova, Professor Strategy Department, INSEAD, France
15:30 onwards	<i>Participant Registration at the Congress Centre</i> <i>Transportation from Santa Rosa de Viterbo to the Congress Centre is provided.</i>