

13th. Edition Mexico Business Summit

Guadalajara, 25-27 October 2015

Special Program for the Mexico Future Group, 24-25 October 2015

Saturday 24 October

17:30 onwards	<i>Participant registration</i>
18:15-18:30 <i>Congress Center, Salon Veracruz</i>	<i>Welcoming remarks and kick off discussion</i>
18:30-20:00 <i>Congress Center, Salon Veracruz</i>	<p><i>Session 1</i></p> <p>New technologies changing the way we do – or think about - business</p> <p>Discussion Initiator:</p> <ul style="list-style-type: none"> • Alec Ross, Senior Fellow in International & Public Affairs Columbia University, former Senior Advisor for Innovation to Secretary of State Hilary Clinton
20:00-22:30 <i>Bar, Hotel Westin</i>	<p><i>Session 2 over dinner</i></p> <p>Tell me more...</p> <p>Each table is led by a discussion initiator, providing a special opportunity to interact with one of the Cumbre's speakers in an intimate setting.</p>

Sunday 25 October

09:30-10:30 <i>Congress Center, Salon Veracruz</i>	<p><i>Session 3</i></p> <p>What matters when you innovate...</p> <p>Discussion initiator:</p> <ul style="list-style-type: none"> • Daniel Gold, Head, Research and Development, Bureau of the Israel Defense Forces (IDF), Israel
11:00-12:00 <i>Congress Center, Salon Veracruz</i>	<p><i>Session 4</i></p> <p>Sharing the lessons from an entrepreneurial life</p> <p>Discussion initiator:</p> <ul style="list-style-type: none"> • Eitan Wertheimer, Chief Executive Officer, ISCAR, Israel
12:30-13:30 <i>Congress Center, Salon Veracruz</i>	<p><i>Session 5</i></p> <p>What do the Koreans have that we need to have?</p> <ul style="list-style-type: none"> • Woosuk Kenneth Choi, Executive Vice President, International Business, Chosun Ilbo Group, Korea
13:30-14:30 Hotel Westin	<i>Brunch</i>