



M E X I C O CUMBRE DE NEGOCIOS BUSINESS SUMMIT®



Embarking on the New Technology Era

**Nov 13-15, 2016
Puebla, Mexico**



The Mexico Business Summit has been a great promoter of analysis and reflection for entrepreneurs of our country so they can have greater clarity on where to focus their efforts and contribute decisively to the success of their own businesses and the development of our country.

Enrique Peña Nieto

Over its 14 years of existence the Mexico Cumbre de Negocios has become the number one economic and business event in the region. Expanding its footprint to cover, not only Mexico's future, but the key strategic issues common to, or impacting on, the whole region, the Mexico Cumbre de Negocios is the platform to gain new insights and impact on strategic new trends combining regional and national perspectives.



Embarking on the New Technology Era

The 14th edition theme focuses a crucial priority for business and political leaders: How to leverage the opportunities opened by the new technological innovation wave and address the disruptive impact of these technologies on existing business models and on social cohesion.



A taste of the Program

A Prospective approach focused on technology and innovation:

The Mexico Business Summit continues to address new trends affecting business strategies at their core and society as a whole, with a third of this edition's sessions devoted to Innovation and technology, and more specifically to the impact of the new disruptive technologies on the different facets of business.

Structural issues:

this year's program will pursue the discussion on some of the key issues that require structural reforms to guarantee sustainable growth and a more cohesive society in Mexico, while introducing some different formats focusing on some high growth potential industries.



A stronger regional and International dimension:

The Mexico Business Summit will build on previous year's discussions about Mexico's positioning in the global context and its trade relationship with other regions, with a focus on the relationship with the United States and what the election results will mean for Mexico



The Value added:

- New and provocative insights on relevant business, economic, technological and management issues
- New peer to peer relationships beyond usual borders
New business opportunities
- Being involved in a constructive dialogue with political leaders and public personalities from Mexico and abroad focusing on new
- approaches and possible initiatives to improve Mexico's business and social environment
- Expand your business horizon, feeding your corporate strategy
- A full Report that captures contents and outcomes



The Mexico Business Summit:

An impactful annual platform to address Mexico and the region's strategic challenges.

A non-profit, non-partisan, privately led initiative.

A by-invitation only, high profile, national and global gathering.

A privileged platform for an outcome-oriented dialogue among the key stakeholders in Mexico's and the region's future.

A unique opportunity for an result-oriented dialogue between business leaders, political leaders and top academic experts on the challenges shaping Mexico's and the region's future.

... and its Consititency

- Top business leaders from Mexico and abroad
- Political leaders and government officials from Mexico and abroad
- Thought leaders and academic experts of international renown
- Media leaders and opinion makers
- Personalities from civil society and relevant NGOs
- The next generation of leaders

The next Generation of Leaders

The Mexico Future Group

The Mexico Future Group was created in 2011 to bring together young entrepreneurs who have already begun to make their mark in business and who are demonstrating a sense of involvement in - and commitment to - Mexico's Future. The Mexico Future Group is an opportunity to network with your global peers, interact with leading Mexican and foreign personalities, brainstorming on themes that directly impact you business and your life.

MBS Talented Graduates

Every year, the Mexico Business Summit invites a group of selected graduates from Mexico's top academic centers to participate in the Summit discussions, allowing them to interact with leading personalities, contribute their views to the discussions and be exposed to leading sources of knowledge and expertise from Mexico and abroad.



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Secretariado de México Cumbre de Negocios
Lafontaine 352, Polanco Reforma, 11550, México, D.F.
Teléfonos: 52 (55) 5203-9316/5203-9376,
Fax: 52 (55) 5203-7731
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Centro Expositor Puebla
Avenida del Ejército de Oriente
No. 100, Unidad Cívica 5 de Mayo
(Zona de Los Fuertes) C.P. 72260
Puebla, México.
Teléfono: 52 (222) 122 11 00
Ext. 1001



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Carlos Slim

