

16th. Edition
Mexico Business Summit

Guadalajara, 21-23 October 2018

Special Program for the Mexico Future Group, 20-21 October 2018

Disruption + Innovation = Opportunities

Saturday 20 October

17:30 onwards	Participant registration
18:15-18:30	Welcoming remarks and kick off discussion
18:30-19:30	<p>Session 1</p> <p>Is Mexico missing its Midnight's Grandchildren? The disruptive power of young generations How Mexico's entrepreneurs should look at India in terms of the vibrancy of its young generation, whether as change drivers politically or in terms of entrepreneurship spirit and competitiveness.</p> <p>Discussion Initiator:</p> <ul style="list-style-type: none"> • Mark Hannant, Managing Director, Teammagenta, India <p>Moderator:</p> <ul style="list-style-type: none"> • Diego Garcia-Cacho Lascurain, Founder & Partner, Proyectil Mx
<p>19:30-20:30</p> <p><i>Followed by Dining Cocktail</i></p> <p>20:45-22:00</p>	<p>Session 2</p> <p>IoT, Big Data, AI and VR , the things that you need to know AND to do if you want to leverage the business potential</p> <p>A conversation between:</p> <ul style="list-style-type: none"> • Luiz Carlos Ferezin, President, Accenture, Mexico <p>and</p> <ul style="list-style-type: none"> • Sai Krishna, Founder, Scapic, India

Sunday 22 October

09:30-10:30	<p>Session 3</p> <p>The big, nasty, global battle for big data...what does it mean for us</p> <p>The battle lines are being drawn at the corporate as well as at the national levels about big data – the currency of the digital age, the equivalent for the 21st century economy of what oil was for the 20th century economy. Who will own it? Who will control it? Who will be best at leveraging and monetizing it? How are China, the US – Silicon Valley – Europe or now India outlining their positions and taking actions to protect the interests of their corporations and their strategic national interest? And what the outcome of this battle could mean for any corporation of the digital economy?</p> <p>Discussion Initiator:</p> <ul style="list-style-type: none"> • Claude Smadja, Founder & Chairman, Smadja & Smadja Strategic Advisory, Switzerland
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<p>11:00-12:00</p>	<p><i>Session 4</i></p> <p>Is “Entrepreneur” not a French word? What makes a successful entrepreneur</p> <p>Discussion Initiator:</p> <ul style="list-style-type: none"> • Pascal Cagni, France Ambassador for International Investment & Chairman of Business France <p>Moderator:</p> <ul style="list-style-type: none"> • Yaël Smadja, Chief Executive Officer, Smadja & Smadja USA, USA
<p>12:30-13:30</p>	<p><i>Session 5</i></p> <p>Korea-Mexico: The prosperity gap that you, entrepreneurs, can help reverse</p> <p>In 1975 Mexico’s Per Capita GDP in Purchasing power parity terms was more than double Korea’s. Today, forty years later, Korea’s Per Capita GDP in Purchasing Power Parity terms is more than two times higher than Mexico’s. Why did that prosperity gap turn positive for Korea, negative for Mexico? And what can the new generation of dynamic entrepreneurs and startup founders do to help reverse it?</p> <p>Discussion Initiator:</p> <ul style="list-style-type: none"> • Woosuk Kenneth Choi, Deputy Editor Future Planning Department, The Chosun Ilbo, Korea
<p>13:30-14:30</p>	<p><i>Brunch</i></p>